

WELCOME TO THE WICKED WORLD OF... SHIVERPOOL

Sustainability, Our Environment and Community

Winning Independent Tourism Business of the Year in 2015 and 2021 is testament to Shiverpool's commitment to working with local suppliers, artists and specialists to make Shiverpool the best it can be with the expert skills in our city region.

"Whether it's working with the paper master from local printers Custom Print, Map Artist Stephen Walter on the production of the Shiverpool Ghost Map, designer Gavin Wood on the animation and illustration of our visual artworks, photographers Dave Brownlee and Zaki Grant, Debbie of Maugham's on our bespoke bags and branded attire and now Vanessa Coupe, it's always a delight to delve into the detail of all the working parts that is Shiverpool and keeping is LOCAL!..."

We have an up-to-date Environmental Policy that has been developed by our Board of Directors and rolled out to staff and volunteers to sign up to. This comprises:

- The objectives of the company and the services activities and support we offer
- The ways in which Shiverpool complies with best practice guidelines with regards environmental improvements and performance. This may be by:
 - Choosing energy efficient suppliers
 - Reviewing usage and reducing where possible
 - Recycling and encouraging others to follow best practice
 - Sharing resources where possible/practical
 - Monitoring and reporting findings at Board level
- Managing environmental risks and harmful impacts to keep these to a minimum
- Awareness and adherence to legislation and regulations with regards organisational environmental impacts
- Roles and responsibilities of staff and volunteers in managing impact
- Expectations of service users in making use of our facilities
- Training and awareness protocol
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Specifically with regards to performance, consideration is also given to environmental hazards and how times and duration of any event run may impact on the local community.

For example, this includes consideration of aspects such as:

- Is amplified music or the noise generated by large crowds of people going to impact on residential properties, resulting in noise complaints and subsequent enforcement action?
- Waste management - the provision of bins, removal of waste, litter picking and street cleansing to restore streets after the event.
- Welfare facilities - are a suitable number of sanitary facilities going to be available, will they be checked and properly maintained throughout the event?
- Poster advertising - recognising that it is illegal to fly post on private property, structures, paving and street furniture.

Advocacy, Education and Influence

We currently have an up-to-date policy that we review every 12 months and signing up to this forms part of staff/volunteer induction. We will source suitable environmental awareness training (e.g. through our local CVS) to ensure that we maintain best practice in environmental practice. We will also increase our board membership to include specialisms in environmental responsibility. This will support existing actions that we have taken including making environmental performance a standing agenda item and annual performance reviews.

We have begun a process more recently of collecting data on our environmental impact to assess what difference this is having on our impact. The early signs are positive, with all staff and practitioners encouraged to minimise wastage and use recycling methods which has led to e.g.

- Estimated recycling by weighing a sample of bins on recycle day and extrapolate the number of pounds recycled for the whole team with some reduction so far
- Reduce the amount of paper used (as paper accounts for more than 40% of waste at landfill sites) via recycling records to determine the change from one month to the next again where some reduction has been recorded.
- Purchasing products where a check has been made on the potential environmental impact. As we collect more data, we will be able to analyse trends and performance against targets to demonstrate positive organisational changes.